



# WAVES

The only waves that you can curl, color and shampoo in the same service!

## Curl, Color and Shampoo in the Same Service!

With Tressa's patented Triple Bonding Neutralizer, you can add color and highlights on the day of a wave service!

- Rejoins all three bonds simultaneously, guaranteeing uniform, controlled curl pattern
- Seals and smoothes the cuticle, leaving hair shiny and in excellent condition
- Easy maintenance starts with the first day

## WAVE SUPPORT PRODUCTS



### PEQ Porosity Equalizer

PEQ is your insurance for every wave service! Use it to equalize the hair's porosity so curl patterns are even and consistent every time.

Available in 8.5oz size



### Remove-All Plus Shampoo

The ultimate chelating shampoo for clients with iron and other mineral build-up. Shampoo hair with Remove-All Plus before every wave and relaxing service to ensure natural-looking, consistent results. This purifying shampoo allows for better penetration of wave solution.

Available in liter and gallon sizes



### Protage Skin Protector

The "invisible glove" that protects clients' skin and your hands from irritation during any chemical service. This rich formula actually traps and neutralizes harmful agents and irritants before they reach the skin.

Available in a 4oz size



### Moistureze Wrapping Lotion

The "wetter-than-water" wrapping lotion, Moistureze ensures even, consistent curl patterns and faster wrapping times.

Available in 8oz and liter sizes

HAIR PROFILE	PERM CHOICE	FEATURES & BENEFITS	EXPECTATIONS
Normal Normal Resistant Fine Resistant	 <b>VERSATAGE</b> Alkaline pH 9.5	<ul style="list-style-type: none"> <li>• Processes at room temperature</li> <li>• Stop action to prevent over processing</li> <li>• Promises ultimate bounce, fullness and strength, while leaving hair in superb condition</li> </ul>	<ul style="list-style-type: none"> <li>• Strong, lasting curl pattern</li> <li>• Maximum volume</li> <li>• Hair is left in superb condition</li> </ul>
Normal Extremely Resistant Normal Resistant Fine Resistant	 <b>FULL CYCLE</b> Buffered Alkaline pH 8.5	<ul style="list-style-type: none"> <li>• Processes with dryer heat</li> <li>• Perfect for long hair</li> <li>• Ideal for techniques requiring jumbo rods</li> <li>• Perfect for spiral wraps</li> <li>• Gives the support of an alkaline wave combined with the natural feel of an acid wave</li> </ul>	<ul style="list-style-type: none"> <li>• Very firm, long lasting wave pattern</li> <li>• Withstands daily use of thermal appliances or weekly finishing</li> </ul>
Normal Healthy Colored	 <b>CLIENTAGE</b> Buffered Acid pH 8.2	<ul style="list-style-type: none"> <li>• Processes at room temperature</li> <li>• True to rod size curl</li> <li>• Acid perm results</li> <li>• Adds great condition</li> <li>• Recommended for Rod to Roller technique</li> </ul>	<ul style="list-style-type: none"> <li>• A longer lasting wave pattern than most low pH waves</li> <li>• Firm and supportive curl/wave pattern</li> <li>• Hair is left in exceptionally good condition</li> </ul>
Normal – Multiple Porosity Highlighted (under 50%) Previously Permed	 <b>ZONE CONTROL</b> Buffered Acid pH 7.7	<ul style="list-style-type: none"> <li>• Self-heating – no dryer heat required</li> <li>• Stop action to prevent over processing</li> <li>• Ensures even wave pattern throughout multi-porosity hair</li> <li>• Recommended for Rod to Roller technique</li> </ul>	<ul style="list-style-type: none"> <li>• Even wave pattern in virgin hair and porous textures of hair</li> <li>• Soft but supportive curl/wave formation</li> </ul>
Healthy High Lift Highlighted (up to 80%) Fragile Normal Fragile Colored	 <b>COLOURAGE</b> Acid pH 7	<ul style="list-style-type: none"> <li>• Processes at room temperature</li> <li>• Stop action to prevent over processing</li> <li>• Minimizes color lifting</li> </ul>	<ul style="list-style-type: none"> <li>• Uniform, even curl on color treated hair regardless of condition of hair</li> <li>• Leaves hair in incredible condition</li> </ul>
Healthy High Lift Highlighted (up to 80%) Fragile Normal Fragile Colored	 <b>PLIANCE</b> Acid pH 6.7	<ul style="list-style-type: none"> <li>• Processes with dryer heat</li> <li>• Perfect for fine hair</li> <li>• Gentle with very little cuticle lifting or swelling</li> <li>• Recommended for Rod to Roller technique</li> </ul>	<ul style="list-style-type: none"> <li>• Finished wave pattern mimics naturally curly hair</li> <li>• Soft definition</li> <li>• Hair is maintained in excellent condition</li> <li>• Even wave pattern throughout</li> </ul>

Most waves are available in individual and Econo-Pack sizes. Colourage wave available in individual size only.

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100% MADE IN THE USA

Questions? 1.800.TRY.TRESSA or info@tressainc.com ©2013 Tressa, Inc.

# WAVES The Systems Approach

Tressa was the first company to develop a system of waving for virtually every hair type and desired result. We have the most expertise on waving systems in the industry! And with our patented Neutralizer, Tressa waves are the **ONLY** waves which allow you to curl, color and shampoo all in the same service!

## Triple Bonding Neutralizer

- Our patented Triple Bonding Neutralizer reforms all three chemical bonds of the hair: disulfide, hydrogen and salt
- Results in a firmer, longer-lasting curl and allows you to curl, color and shampoo on the same day with complete confidence

## Determine Hair's Physical Properties

- **Texture and Density:** Affects the size of sections, rods or tools required
- **Elasticity:** The ability of hair to stretch and return to original shape
- **Tensile Strength:** The ability of hair to stretch without breaking

## Sink or Swim?

Porosity is the measurement of intact cuticle on the hair shaft, which determines how quickly wave lotion is absorbed and affects the speed at which a wave processes. How do you test porosity? A Sink or Swim Test. This test determines whether or not the hair is within an acceptable porosity range for waving.

### How to Perform a Sink or Swim Test

- Fill a glass with water and place a clean, dry strand of the client's hair lightly on the surface of the water. Take a strand from the most damaged area.

- If the strand floats, you may proceed with the waving process.
- If the hair sinks, the cuticle is damaged and excessively porous and a waving service should not be given.

## IT Test

IT (Internal Tension) Test will determine the maximum size rod or tool to achieve the internal breakdown on a particular hair type.

### How to Perform a IT Test

- Take a single strand of clean, towel-dried hair from the crown area.
- Hold the strand between thumb and forefinger of each hand approximately 1 1/2 inches apart. Slowly move hands toward each other until the hair twists into a loop. The size of the loop indicates the rod size required.

## Client Consultation

- **Cleansing:** Remove-All Plus Shampoo
- **Technique Selection:** Based on client consultation and hair analysis
- **Rod/Tool Selection:** Size and rod shape supported by IT Test

## MECHANICS OF WAVING

<b>Pre-Wave Treatment</b>	Shampoo with Remove-All Plus Shampoo
<b>Sectioning</b>	Same length and width as rods or tool selection
<b>Rod/Tool Placement</b>	On-base, half-base or off-base
<b>Paper Placement</b>	Double end flat wrap
<b>Wrapping Tension</b>	Moderate tension on rod not hair; utilize Moistureze for wetting hair
<b>Stabilizers</b>	2 Stabilizers at the outer edges of rods; do not pick more than 2 rods together
<b>Wave Lotion</b>	Apply to top, middle and bottom of each rod
<b>Processing</b>	Process according to directions
<b>Test Curl</b>	Blot rod with paper towels; unwrap rod completely to check curl
<b>Rinsing</b>	Rinse for a full 5 minutes with medium water pressure
<b>Air Neutralization</b>	Blot with cloth towel; air neutralize for 5 minutes
<b>Neutralizer</b>	Apply to all rods 2 times
<b>Post-Wave Care</b>	Condition with Clarifying Rinse
<b>At-Home Maintenance</b>	Use Replenishing Shampoo & Conditioner to maintain moisture and shine; apply Perk-It to rejuvenate the perm; style with curl supporting products below

## WAVE STYLING SUPPORT PRODUCTS

Try these great curl supporting styling products to enhance your wavy hair clients!



### Perk-It

This styling product rejuvenates permed or naturally curly hair while lengthening the life of every perm. Available in 8.5oz size.

**Working Spray**  
This pliable spray is great for all-day curl support. Available in 8.5oz size.



### Texturizing Paste

A non-oily, creamy pomade, this styling product is great for piecing out and defining curls and remains flexible and re-workable. Available in 4oz size.



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