

Xtremers Pastel

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"Xtremers is undoubtedly an intense color line, but with the trend going to the demure pastels, I've developed a simple way to alter any Xtremers shade to fit the "pretty-in-pastel" look for this season. And, your clients won't have to waste precious shelf space in their back room with more SKUs!"

– Laura Temming, Tressa's Director of R&D



PREP

Pre-lighten hair with LITeNUP Dual Moisturizing Powder.



Select the Xtremers Daringly Intense Color shade you want to change to pastel.



Spray entire head with PEQ Porosity Equalizer to equalize porosity levels and ensure even color.



MIXING & APPLICATION

Step 1: Take a selected Xtremers shade, turn the bottle upside down and shake product to the tip.



Step 2: Open the Xtremers, give it a gentle squeeze and dispense a dime-size amount into a bowl.



Step 3: Add 2oz. of either Replenishing or Quenching Conditioner into the bowl and mix well.

Step 4: Apply to pre-lightened hair and place under a low dryer to process for 20 minutes. Follow remaining Xtremers directions on the bottle.



NOTE: The color intensity will vary with different Xtremers and will be dependent upon how much conditioner is added for the dilution. A test strand is recommended. The pastel color will last approximately 2 weeks before beginning to fade, depending on the shade, dilution and client's haircare regimen.

Some Important Notes When Creating All-Over Pastel Color

- As with a normal Xtremers color service, you should pre-lighten your client's hair prior to the Pastel application.
- Create equal porosity all over the head by misting with PEQ Porosity Equalizer. After pre-lightening, mist and comb through the ends before applying the Xtremers Pastel color.
- We recommend placing hair in foils to achieve complete saturation of the Pastel formula. This will ensure the color molecules are driven deep into the hair and will ensure your desired color.
- Mix the Pastel formula thoroughly by whipping color and conditioner for a minimum of 2 minutes.
- Application of the Pastel formula is imperative to successful results. Take 1/2" partings and saturate thoroughly from regrowth to ends.

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